

## **Diamonds On Sale?**

### **Yes! – With ALHI’s “Luxury On Sale” Program**

WASHINGTON, D.C. -- If you’ve ever visited the sales rack at a high-end store like Saks Fifth Avenue, Nordstrom, or Neiman Marcus, you understand the value of buying quality items at a discounted rate. So does **Associated Luxury Hotels International** (ALHI), which has taken this concept and applied it to the meetings industry with its popular “**Luxury On Sale**” program featuring their Four- and Five-Diamond portfolio of hotels and resorts.

Through this program, meeting professionals, incentive travel specialists and association executives working with ALHI can find out about “On Sale” deals for dates and/or locations that they may be seeking. Associated Luxury Hotels has the national sales responsibilities to the meetings industry for its membership of over 100 premier Four- and Five-Diamond/Star quality hotels and resorts worldwide.

“With one phone call, it is like shopping on the sales rack of an exclusive store, complete with the service,” said David Gabri, president and CEO of Associated Luxury Hotels. “Our national sales team is there to assist to identify what could be terrific for the planner’s needs, with many great buys within our luxury portfolio. If we can’t make the requested match, then there are other hotels and resorts within our portfolio that could possibly fit your precise desires. This is our consolidated ‘Luxury On Sale’ program that has been so successful for nearly four years. It truly is a win-win, and we enjoy nothing more than making these matches.”

To find out about “Luxury on Sale” deals, planners can contact your nearest ALHI National Sales Office. ALHI has 12 National Sales Offices with locations in Washington, D.C., Atlanta, Boston, Northern California, Southern California, Chicago, Dallas, Denver, Kansas City (MO), New York City, Orlando, and Philadelphia.

Planners also can visit [www.alhi.com](http://www.alhi.com), and view options in the “Luxury On Sale” section. There you can search by city, state, region, country, property name, maximum rates and/or dates to narrow (or broaden) your search.

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“The more flexibility you have with dates or locations, the more ‘On Sale’ options that you’ll have,” added Gabri. “By speaking with an ALHI National Sales Executive or visiting the website, planners are able to easily and quickly find out about incredible values at wonderful Four- and Five-Diamond luxury hotels and resorts.”

It is important to note that even with these special deals, your program is assured the same quality standards that have made the ALHI portfolio such an award-winning collection of hotels and resorts of four- and five-diamond quality standards. With a diverse luxury portfolio of more than 80,000 rooms and suites and over 9 million square feet of meeting space, Associated Luxury Hotels International (ALHI) provides planners with an array of luxury options for meetings and incentive programs requiring from 10 to more than 5,000 rooms – all by just one call to its National Sales Network.

Member properties include extraordinary meeting resorts, incomparable city hotels, exclusive smaller hotels, golf resorts, historic and landmark properties, island destinations, resorts with spas, properties in international destinations, and hotels with gaming or entertainment.

For information about Associated Luxury Hotels, or to inquire about a meeting at any of the ALHI member properties, contact your nearest Associated Luxury Hotels National Sales office, or call ALHI’s “Luxury Group Desk” toll-free at **866-303-ALHI (2544)**. Planners also may call to acquire a copy of Associated Luxury Hotels’ “*2007-2008 Guide to Meeting Destinations and Facilities*.” Information about ALHI and its member properties also may be obtained by visiting [www.alhi.com](http://www.alhi.com).

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NOTE: High-resolution **photos** of Associated Luxury Hotels member properties (including participants of the “Luxury On Sale” program) are available by contacting Karen Lamonica.